PRESS RELEASE

FOR IMMEDIATE RELEASE October 23, 2013 CONTACT: Eileen Amirian (818) 242-2000 Ext. 256 Eileen.Amirian@pinnacleinc.com

HEADLINE: Avo Amirian's 12th Annual Golf Classic Raises 83K for Junior Achievement of Southern California

Avo Amirian, CEO of **Pinnacle** and JASoCal Board Member, held his 12th annual Golf Classic benefitting Junior Achievement of Southern California at Angeles National Golf Course on Monday, October 21, sponsored by **Pinnacle**.



The **Pinnacle** team raised \$83,000 for JASo-Cal! This money will directly support 1,600 JA Kids.. Foursomes competed in an 18-hole course for the afternoon and afterwards enjoyed a sit down dinner and an auction. All proceeds from the auction also went to JASo-Cal. "Junior Achievement is a non-profit organization near and dear to our hearts. Children are our future and I strongly believe through education, we can help young people achieve their potential and gain the tools they need to make good decisions for their futures," says Avo Amirian, CEO of **Pinnacle**.

Junior Achievement of Southern California is a non-profit organization whose mission is to inspire and prepare young people to succeed in a global economy. Through their three pillars of success: entrepreneurship, financial literacy and work readiness, our programs help prepare young people for the real world by showing them how to recognize the economic relevance of excelling in school.

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