

# PRESS RELEASE

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## **HEADLINE: Avo Amirian's 10th Annual Golf Classic Benefitting Junior Achievement of Southern California**

**Pinnacle** CEO and JASoCal Board Member, Avo Amirian, held his 10th annual Golf Classic at the Rolling Hills Golf Course on Monday, October 10, 2011, sponsored by **Pinnacle**. The event hosted more than 30 foursomes golfing to raise money for Junior Achievement of Southern California. In total, the annual tournament raised more than \$60,000 for JASoCal!

Foursomes competed in an 18-hole course for the afternoon, with the 13th hole marked as the charity hole. On the 13th, participants could

make a donation to JA to have a pro tee-off and land their ball on the green on a par 3.

After the round of golf, participants sat down for dinner and an auction. All proceeds from the auction also went to JASoCal.



### **Junior Achievement**

Junior Achievement of Southern California is a non-profit organization whose mission is to inspire and prepare young people to succeed in a global economy. Through their three pillars of success: entrepreneurship, financial literacy and work readiness, our programs help prepare young people for the real world by showing them how to recognize the economic relevance of excelling in school.

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