



# PRESS RELEASE

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## HEADLINE: Pinnacle Communication Services Becomes Official Technology Partner of The Rose Bowl Stadium & The Rose Bowl Game

Over the past 8 years, **Pinnacle** has been the official technology integrator. The Tournament of Roses Foundation has been relying on **Pinnacle’s** Design, Engineering, Installation and Support Team for technology solutions for the media and various functions at the game. Because of all the success, **Pinnacle Communication Services** is now the official technology partner of the Rose Bowl Stadium.

“Being in the event and facility operations business for over 13 years, you figure out really fast who are ‘doers’ and who are ‘talkers.’ Without a doubt, my relationship with **Pinnacle** has been one of them ‘doing’ everything I have asked and then some. Their expertise and professionalism in the industry is Second to none, as well as their capacity to get things done in a short time frame at a last minutes notice. The Rose Bowl Stadium could not ask for any better partner to have in this field of work.” Says George Cunningham, the COO of The Rose Bowl Stadium.

“This is a huge achievement for **Pinnacle’s** team. To be a part of the team for a huge venue such as The Rose Bowl Stadium and The Rose Bowl Game is an honor and shows the depth of **Pinnacle’s** teams’ knowledge and experience.” Says Avo Amirian, CEO of **Pinnacle**.

“**Pinnacle** has the reputation of going the extra mile. Our team is dedicated to the success of all our projects and it is a great honor to be recognized for our expertise.” Says Joe Licursi, President of **Pinnacle**.

Founded in 1990, Pinnacle has become a leader in IT/Communication Infrastructure and Audio/Video Integration and Solutions with an all-encompassing approach and unsurpassed expertise in the areas of:

- Design/Build Services
- Project Management
- Structured Cabling Design
- Installation and Support
- Data Center Build-Out
- Audio, Video, and Control Systems
- Riser Cabling System Management
- Video Surveillance– Closed Circuit TV
- Access Control
- On-site 24/7 support

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