

technology

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COMPANY PROFILE

Founded in 1990, Pinnacle has become a leader in Information Technology, Communication Infrastructure, Audio, Video & Lighting, Cabling, Security and Access Control Systems and Solutions with an all-encompassing approach and unsurpassed expertise in the areas of:

- Structured Cabling Design, Installation and Support
- Data Center and IT Infrastructure Design/Build Services
- Audio, Video & Lighting
- Riser Cabling System Management
- Video Surveillance- Closed Circuit TV – Access Control
- Technology Disconnect/Reconnect Services
- IT and Telecom Project Roll Out
- Paging Systems
- Uninterruptible Power Systems –UPS
- Cabling MAC Contracts
- On-site 24/7 support

Pinnacle partners closely with the world's leading technology product developers and manufacturers, to deliver solutions that meet our clients' short and long-term business needs. Pinnacle focuses on keeping mission-critical information technology, cabling and security systems up and running, for businesses that rely on these systems to maintain a competitive advantage.

Our focus is to be a resource to our clients infrastructure implementation and support team and help build a reliable, cost effective and secure IT and communication infrastructure, which will address their business needs and maximize their return on investment. Our application of industry best practices in project management and project roll out is one of the keys to our success.

Pinnacle's team focuses on the design, implementation and support of Systems and Data Center Energy Efficiency for **LEED** certification

If your company's profits depend on world-class interconnectivity for a wide variety of needs, you can count on Pinnacle's team. For a many fortune 1000 companies Pinnacle has been the partner to get the job done professionally, on time and within budget.

***O**ur goal is to be an extension of our clients' information technology and infrastructure team. To empower our clients with the knowledge and resources to create a more efficient, effective and competitive business environment, while maximizing our clients' return on their technology investments. We focus on our clients' business needs and help them accomplish their goals by creating a strong partnership with our clients.*

Avo Amirian,
Chief Executive Officer



Why Choose Pinnacle for Your Cabling, Security, Access Control and LEED certification Project?

Here are some of the reasons to have Pinnacle on your team:

Large Labor Pool – Pinnacle has one of the largest labor forces in Southern California. In addition to our own permanent employees we also have access to a large pool of trained and experienced labor force provided by two local technical resource providers.

LEED Certification – Pinnacle is able to assist you in obtaining **LEED** points by 100% recycling of all waste for each of our project. We also design data centers and telecom closets for energy efficiently and long term energy consumption cost reduction.

Professional Project Management - Project Deadline - We manage projects very closely and professionally. We take responsibility for our work and deadlines very seriously so you do not have to spend much time dealing with our portion of the project.

Unitized pricing for ease of change order and project management - We provide detailed unit labor and material cost for the entire project. These unit prices are used for all change orders. You will be able to assess the exact amount of a change order prior to initiating the change order to Pinnacle.

Change Order Control – Pinnacle's attention to detail when providing the initial quote leads to fewer change orders throughout the project. These unit pricing is used for all of change orders.

Cooperative effort with other trades and teamwork - We treat everyone on the project team as our client. We go out of our way to accommodate other trades and we often work issues out with other trades with minimal involvement from General Contractors.

Free Project Budgeting Services - We offer free budgeting services so you can complete your budgeting when you need to.

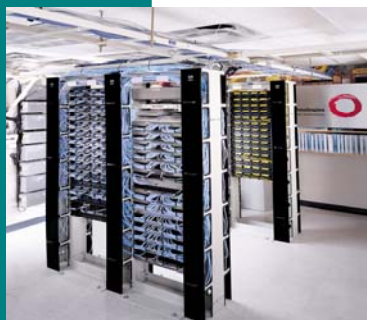
Proven track record - We have a proven track record in completing projects professionally and on time as a team player.

Technical expertise for installation and design/build - Our Communications Technology Engineers and Designers are available to design, document and direct complete design/build projects including low voltage cabling and data center technology buildouts. Our team includes information technology and communication engineers, technicians and electricians to offer a full compliment of value added services.

Post installation and support during relocation- 24/7 availability - We provide on-site support during relocation at no additional cost. We make ourselves available around the clock to accommodate our clients. We will work with you whenever it is convenient for you and the project team at no additional cost.

We offer:

- Cabling Services, Data Center Buildout Services
- Video Surveillance-CCTV
- Access Control Systems
- Assistance and contribution with **LEED** certification
- Project Budgeting at no cost
- Initial Space Planning assistance at no cost



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STRUCTURED CABLING SERVICES

Pinnacle is a leading structured premise wiring designer and installer. Our extensive engineering and technical background, combined with years of experience, allows us to provide our clients with an unsurpassed level of service and support.

- Site Surveys, Design and Engineering
- Turnkey Structured Wiring Installation
- Project Management & Planning
- CAD Documentation
- 24/7 support
- Cabling Maintenance
- Cabling/Network Troubleshooting
- Cabling System Testing
- Cabling System Certification
- LEED Certification

Our experienced project managers utilize the latest project management tools and techniques developed by Pinnacle and work closely with our clients to ensure projects are completed on time and within budget

Each cabling installation is tested and certified by trained quality-assurance engineers and technicians. Final test results are documented and submitted to clients after project completion.

Pinnacle's team focuses on the design, implementation and support of Systems and Data Center Energy Efficiency for **LEED** certification.

An on-going comprehensive training program provided by leading data communication equipment manufacturers and leading industry organizations ensures that our staff is current in the latest technology and services.

- BICSI-Certified RCDD - Registered Communications Distribution Designers
- In-House CAD Services
- Manufacturer Trained and Certified Designers and Installers
- BICSI-Certified Local Area Network Specialists
- BICSI –Certified Outside plant Specialists

Pinnacle offers a menu of services and we are experienced in various cabling systems including and not limited to:

- Inside/Outside Plant
- Horizontal, Riser, Backbone
- Voice/Data/CATV, CCTV
- Data Center Build-out
- CAT5E, CAT6, CAT6E, CAT6A, Coax
- Fiber Optics

We were looking for a firm with a working knowledge of “Best Practices” – our requirements included an understanding of Codes, Industry Standards and real world conditions. Pinnacle is one of the few companies who have earned the right to boast of this anomaly, especially in an industry filled with mediocrity and bottomless salesmanship.

**Steve Miano,
Principal
PlanNet Consulting**



Audio, Video and Lighting

Pinnacle AVL is a full service Audio, Video, Control and Lighting Solution provider for commercial applications. The expertise of Pinnacle's staff spans the complete project cycle:

- Planning
- Design
- Modeling
- Engineering
- Installation
- Support

From the early stages of each project, Pinnacle's team collaborates with End Users, Architects, Designers, Consultants and General Contractors in order to create an integrated Audio Visual and Lighting system for our clients to address their ever-changing business needs.

Pinnacle has an unparalleled reputation in service and reliability. Our project management team and our quality control program ensure that your system will perform to the highest standards.

Pinnacle's Design Philosophy

Our design philosophy is to develop solutions that take the complexities out of technology. We strive to build systems that allow users to focus on the business at hand and not be distracted by the technology. Every project is viewed as a unique opportunity to enhance workplace communications and increase productivity. We learn from the successes and challenges of each project and consistently provide innovative, affordable and easy-to-use tools for communication.

Applications

- Conference Rooms
- Boardrooms
- Interview Rooms
- Classrooms
- Auditoriums
- Executive Offices
- Nightclubs
- Houses of Worship

Industries

- Entertainment
- Legal
- Financial
- Education, Schools & Universities
- Hospitality
- Retail
- Pharmaceutical
- Technology
- Restaurant
- Theme Parks

Pinnacle is one of the few companies that can provide one-stop shopping for all of your audio visual, conferencing and collaboration. By offering a wide variety of products and services, we are able to partner with our clients to design strategic solutions that meet or exceed their business and communication needs.



Data Center and IT Infrastructure Design/Build Services

Pinnacle is a Technology Solution provider with expertise in designing, planning, building, installing and maintaining mission critical data centers with UPS Backup power, reliable and secure cabling, Video Surveillance, Access Control and Back Up power systems.

The expertise of Pinnacle's staff spans the complete project cycle from initial planning to design, construction and support services. Pinnacle has extensive resources and capabilities to perform all essential elements of any mission critical project.

- Feasibility Studies
- Site Surveys
- Requirements Analysis
- Budgeting
- Site Selection and Evaluation
- Structured Cabling Design, Installation & Support
- Rack, Cabinet Systems Design, Installation and Support
- Video Surveillance/Access Control
- CAD Services
- 24-hour, 7 Day-A-Week Support

Pinnacle is committed to providing you with total Data Center Design, Installation, Support Services and solutions. We are experienced and capable in helping you develop a solid plan that will meet your business and technology needs.

Our experienced designers and project managers listen to your business objectives and requirements and build your data center to ensure your information technology needs are met. We ask you how much space is needed, who will have access to what and how the facility will grow in the years to come. Recommendations are then made for the most effective technology you can use to build your information technology infrastructure.

Pinnacle's team focuses on the design, implementation and support of Systems and Data Center Energy Efficiency for **LEED** certification

After the layout is finalized and approved, we engineer the infrastructure and determine the requirements of your facility. We then develop a plan indicating various required elements. Our team of experts is capable of building your data center per design approved by your team.

We looked for a vendor/consultant who had the ability to integrate with my client's IT staff and compliment their group! Pinnacle's team is "proactive" in lieu of "reactive" and is knowledgeable in terms of new trends!



Stacy Wilder
Project Manager
Studley

Video Surveillance and Access Control

Pinnacle can help you design a secure, reliable and cost effective customized solution for your video surveillance and access control.

Video Surveillance/CCTV

Digital Video Surveillance helps deter shoplifting, vandalism, and employee theft. Security cameras and digital recording may reduce fraudulent liability claims and document incidents. Employee productivity and business efficiencies are improved, increasing net profit

Pinnacle provides comprehensive Video Surveillance/CCTV solutions for various environment and application.

- Site Surveys, Design and Engineering
- Project Management & Planning
- CAD Documentation
- Security Equipment Maintenance and Troubleshooting
- Application Customization
- IP Based and Analog Systems
- Application Customization
- Facial Recognition Systems
- Annual Maintenance and Support Plan
- Training
- 24/7 Support

We offer IP cameras, analog CCTV cameras, Displays, Video Servers, Software and all required components for your surveillance which is secure, reliable, flexible and cost-effective. All of our solutions integrate IP based servers and recorders. This allows every employee with security rights and a secure password to view each camera while at your office or even remotely.

Pinnacle's team is trained and certified to design and install various Video Surveillance Systems from a simple system to a full turnkey video analysis and face recognition application. Pinnacle is one of a few companies providing face recognition technology solutions for securing your business and your operation.

Electronic Access Control

Pinnacle provides "one-stop" shopping for all your access control requirements. Whether you need a complex access control system or a simple stand-alone device, we have all the solutions and products to meet your needs.

We provide complete expertise for various lines of access solutions:

- Card Readers
- Keypads
- Biometry Hand Geometry Readers
- Full line of complimentary products and Solutions to meet your specific requirements.
- Training
- Annual maintenance and support plan
- 24/7 Support



IT & TECHNOLOGY PROJECT ROLL OUT

As business needs change rolling out new IT and Telecom technologies and systems especially to end user levels becomes a major undertaking. Pinnacle's team is trained and experienced in rolling out IT and Technology based solutions locally and statewide

- Project Requirement Development
- Project Rollout Planning
- Scheduling
- Contingency Planning
- Quality Assurance Development
- Pre Rollout Equipment Preparation and Setup and Configuration
- Equipment Inventory and Warehousing
- Project Management
- Documentation
- Post Rollout Support

IT & TECHNOLOGY EQUIPMENT RELOCATION

Since equipment represents an increasingly greater economic investment, the security of these assets, especially during a physical relocation, is as critical as the information system itself. Pinnacle has developed a completely integrated program that addresses all of the logistical concerns, as well as the technical issues so crucial to achieving a smooth transition.

- Technology Relocation Project Management
- Relocation Planning & Coordination
- Equipment Inventory
- Equipment Disconnect/Reconnect
- Documentation
- Test and Verification
- Quality Control
- Post Relocation Support

I *“ntelligent project manager who can contribute to the move planning. It is Important to offer proactive input to the move meetings! I have been very impressed with Pinnacle’s professionalism, timeliness and team attitude that they have shown in every project that we have completed. I highly recommend Pinnacle to all of my clients”.*

**Barbara Blackman
Blackman & Holburton**



PINNACLE Goes Green

The Pinnacle “Go Green” Initiative is aimed at reducing waste and implementing energy-reducing steps company-wide and for our clients. As part of the initiative, PINNACLE has established the “Go Green” committee to tackle challenges, outline PINNACLE goals, and implement programs and eco-friendly processes. The committee provides reports to executive staff and updates for company department meetings as well as encourages employees company-wide to participate in eco-friendly efforts.

“We not only have the opportunity to make a difference through what we do, we also have the opportunity to set an example for eco-friendly business practices for everyone in our industry and local areas.” said Avo Amirian, CEO of PINNACLE.

PINNACLE is proud to continue its commitment to the environment and green business practices through this initiative.

PINNACLE’s Goals Are:

Give utmost attention to reducing the environmental impact of our operations and our solutions, over their whole life cycle, especially by optimizing their energy and natural resources consumption and by proposing recycling solutions during project implementations and on-going support cycle.

Offer solutions and products that both help our clients and respect the environment. Minimize the environmental impact of our facilities at our offices and at our project sites by reducing consumption of natural resources and the generation of waste and emission related to company activities.

PINNACLE is Committed To:

Green initiative and meeting our current environmental requirements and exceeding them when relevant.

Respect the environment through an eco-design process throughout our provisioning of solutions and products to our clients

Energy efficiency and environmental friendliness and safety to be a part of all of our solutions and products that we design and provision for our clients.

Environmental awareness promotion by providing training for our team and by developing alliances for best practices.

Never compromise by continuously improving our environmental performance for the on-going satisfaction of the communities that Pinnacle serves, as well our clients and employees, both today and tomorrow.

We offer the following services to a:

- Assistance with LEED certification by designing **E**nergy **E**fficient IT infrastructure.
- Product Waste Management and control during the entire project cycle.
- Documentation for **LEED** certification.

We are committed to helping you with your **LEED certification**