

Press Release

FOR IMMEDIATE RELEASE

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HEADLINE: Pinnacle Communication Services was selected as an official Information Technology supplier for the Rose Bowl for the second year in a row

PINNACLE Communication Services of Glendale, California was selected as the technology solution provider for the press box at the National Championship game which is to be held on January 1, 2007.

Pinnacle was in competition with national fortune 100 companies for this project. Pinnacle was selected based on our solid and robust solution, cost effectiveness and team approach to the entire project.

Pinnacle will be responsible for providing internet access hundreds of press and media professionals using LAN/WAN, Wireless and Systimax Solutions structured cabling.

PINNACLE Communication Services a national Information Technology, Data Center design and Integration, Structured Cabling Consulting, Implementation and Support Services company headquartered in Glendale, California.

“It is a good feeling to be selected as the It supplier of for the Rose Bowl two years in a row. This is a prime example of Pinnacle’s customers’ loyalty. This is an indication of Pinnacle’s success in providing reliable, cost effective and timely solutions to our clients. Once again, our team approach and our ability to listen to the requirements of Pasadena Tournament of Roses and proposing a turnkey solution was the key to our success for this project. The support that we received from Systimax Solutions for this project was unbelievable and helped us land this contract.” Says Avo Amirian – CEO of PINNACLE.

“I am happy and excited about the opportunity to get involved with the Rose Bowl project. We are committed to make this a successful event like last year and we will be working very closely with the Rose Bowl Foundation team to ensure a reliable communication infratrature is in place for the press and media team for internet access. Our Team and I will be at the game on January 1st for support. We look forward to a long term and mutually beneficial relationship with Pasadena Tournament of Roses.” Says Joe Licursi, President of **Pinnacle**.