

Press Release

FOR IMMEDIATE RELEASE

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HEADLINE: Pinnacle Communication Services was selected as an official Information technology supplier for the Rose Bowl - National Championship Game

PINNACLE Communication Services of Glendale, California was selected as the technology solution provider for the press box at the National Championship game which is to be held on January 4, 2006.

Pinnacle was in competition with national fortune 100 companies for this project. Pinnacle was selected based on our solid and robust solution, cost effectiveness and team approach to the entire project.

Pinnacle will be responsible for providing internet access to over 700 press and media professionals using LAN/WAN, Wireless and Systimax Solutions structured cabling.

PINNACLE Communication Services a national Information Technology, Convergence Technology, Telephony, and Structured Cabling, Backup power and Communication Services Consulting, Implementation and Support Services company headquartered in Glendale, California.

“It is a joy and honor to be able to compete with multibillion dollar companies and be able to come ahead, and land such a high profile contract. Our team approach and our ability to listen to the requirements of Pasadena Tournament of Roses and proposing a turnkey solution was the key to our success for this project. The support that we received from Systimax Solutions for this project was unbelievable and helped us land this contract.” Says Avo Amirian – CEO of PINNACLE.

“We are proud to be able to land a highly visible and important project and we are committed to make this a successful project. We are grateful to Pasadena Tournament of Roses for selecting Pinnacle as the solution provider of choice and we will be working with them very closely to ensure the successful execution of this project. Our Team and I will be at the game on January 4th for support. We look forward to a long term and mutually beneficial relationship with Pasadena Tournament of Roses.” Says Joe Licursi, President of **Pinnacle**.